

## Filmmaker / Video Production – Dorset AONB

Stepping into Nature (SiN) is seeking an individual or organisation to film and edit five short artist led 'how to' videos and an evaluation video of their new project 'Your Season of Stories' funded by the National Lottery through Arts Council England. The total fee will not exceed £5,000 and is inclusive of all fees and expenses, videographer time, software, equipment and travel.

**Deadline for applications, 1pm on Wednesday 15th September 2021.**

## Information for Applicants and Person Specification

The contract will be awarded by Dorset Area of Outstanding Natural Beauty and will run between October 2021 – July 2022.

This commission offers the opportunity for a videographer to input their expertise around creating inspiring, eye-catching, and accessible 'how to' video content. They will also be experienced in captivating the voice and experiences of those taking part in the project and can tell this through meaningful story.

## Commission Details and Timeline:

1. Five 'How To' Videos:
  - a. **Agree storyboards for the 'how to'** with the project team. The aims of these videos is to encourage the public to use the 'creative resources' to create their own seasonal related stories, poems and artwork. (March 2022)
  - b. **Film content** (April 2022 - May 2022)
  - c. **Edit films (April - May 2022)**
  - d. Final version available by the end of May 2022.
  
2. Evaluation Video
  - a. **Agree a storyboard the evaluation video** with the project team.
  - b. **Film** artist led workshops gathering content for creative resource (available October - November 2021) , artist led workshops with the creative resources (available May-June 2022) and informal interviews with artists, public and SiN team to capture thoughts and experiences during/end of project. (available Oct 2021-March 2022) and any related seasonal and nature footage.
  - c. **Edit film** (June-July 2022). The video will be less than 4 minutes. To include a few of short/simple clips (less than 30 seconds) that act as teasers to full video for use on social media.
  - d. Final version available by the end of July 2022.

## Background

### Your Season of Stories

**This is a new social engagement project led by SiN** to gather seasonal memories, traditions and thoughts from targeted communities living in Dorset. From these discussions held in workshops (led by artists), we will co-produce, what we are calling, a 'creative resource' to help spark connection to nature in others for improved wellbeing. The 'how to' videos will encourage others to use the 'creative resource' to create their own seasonal inspired stories, poems and artwork.

The final content will support target audiences that find themselves challenged by the isolation and anxiety. Our target audiences are:

- Older people
- Anyone living with a long-term health condition such as dementia
- Unpaid Carers
- Anyone vulnerable to isolation, loneliness, experiencing low confidence or those that may have limited connection to the natural and cultural landscape.

Stepping into Nature will share the resource to wider communities digitally and as a printed pack, through their website and via partner organisations including Dorset Council to reach the intended audience.

Further background info:

Stepping into Nature - [www.stepin2nature.org](http://www.stepin2nature.org)

Martin Maudsley - <https://martinmaudsley.co.uk>

Sarah Acton - <http://sarahacton.co.uk/>

## Who is eligible

### You will be:

- A filmmaker / videographer / photographer
- Dorset resident or normally work across the County
- Experience in storytelling through video
- Experience of working with community groups and in arts community and/or social engagement projects.
- Responsible individual with commitment to their work
- Have excellent communication skills and ability to work with the public
- Enjoy working as part of a creative team
- Have a commitment to equality and diversity

**We encourage proposals from people currently underrepresented in the arts, in particular, individuals from different ethnic backgrounds and people with disabilities, people from the LGBTQ+ community and people from other minority groups.**

## How to Apply

Send a proposal to [stepin2nature@dorsetcouncil.gov.uk](mailto:stepin2nature@dorsetcouncil.gov.uk) including by **1pm on Wednesday 15th September 2021:**

- 1) An expression of interest detailing your approach to the brief, your experience, availability, and capability for delivering the work described and what you can bring to the project. Please do not exceed more than one A4 page at minimum of 12 font size.
- 2) Your CV. Please do not exceed two A4 pages at minimum of 12 font size.
- 3) Links to examples of digitally available content that you have produced.

We aim to award the contract within 4 weeks of the deadline for submissions. An online interview may be held as part of the selection process on **Monday 20<sup>th</sup> September 2021**.

## Terms and conditions

Before the Council engages a contractor to provide services, it must ascertain whether the contractor's employment status meets the requirements of the IR35 tax rules relating to services provided through an intermediary. Should the Council determine that the contractor is to be regarded as employed for tax purposes, the Council is required to deduct income tax and national insurance contributions from payments to the contractor. (See Chapter 10, Income Tax (Earnings and Pensions Act) 2003.)

Bidders will fully co-operate with the Council to provide all necessary information to enable the Council to accurately determine employment status.

Note: The intermediary may be liable for tax and national insurance contributions if fraudulent information is provided.

Dorset Council are not bound to accept the lowest priced or any quote and shall not be bound to accept the supplier as sole supplier. Prices quoted shall remain firm for the duration of the contract. Value Added Tax (VAT) should be shown separately and the VAT registration number given.

The quotation will be evaluated using the following criteria and weightings:

Evaluation Criteria	Weighting
Understanding of the brief	20%
Understanding the AONB purposes and aims, the area, the communities	20%
Confidence that you can deliver (track record, safety etc)	20%
Value for money	20%
Opportunity to develop, personally and professionally	20%

By providing us with a quotation you agree to be bound by Dorset Council Terms and Conditions ([Standard Purchase Order Terms and Conditions April 19 \(dorsetcouncil.gov.uk\)](https://www.dorsetcouncil.gov.uk/standard-purchase-order-terms-conditions)) which will apply to any contract awarded to you after you have provided us with our quotation.